



Kernersville Cares for Kids

10th Annual Lunch & Listen

Wednesday, April 19, 2017

East Forsyth High School

Plan to Attend Lunch & Listen with D.J. Britt

Luncheon & Fundraiser for Kernersville Cares for Kids (KCK)

Wednesday, April 19, 2017

Time:	Place
Buffet Opens at 11:15	East Forsyth High School
Program 12:00 – 1:00	2500 West Mountain Street
	Kernersville, N.C. 27284



D.J. Britt

A Local Businessman who believes if you promote Leadership Skills within your business, success will come, however family will keep you happy and grounded

Tickets available by: contacting a KCK member or Kernersville Chamber of Commerce

Table of 6 (Seats 5 Adults and a Guest student) \$210.00 or Individual Tickets - \$35.00

Make Checks payable to Kernersville Cares for Kids

Credit Cards can be used at Chamber or

By using web site <https://www.ubackforgood.com/> and selecting KCK as receiving non-profit

For more information: Call David Fitzpatrick after 1:30pm at 345-7754 or Doug Kiger at 341-8214

Visit www.kernersvillecaresforkids.org

Kernersville Cares for Kids is a 501©3 non-profit drug prevention organization that raises money, awareness, and community – connectedness to strengthen our students to do their part to keep themselves, their school, and their community drug free.

KCK, PO Box 553, Kernersville, N.C. 27285-0553

Facts About Kernersville Cares for Kids (KCK)

www.kernersvillecaresforkids.org

1) Are my contributions to KCK tax deductible?

YES. KCK is a 501c3 non-profit organization. SOSID #0552540

2) How many students are served by KCK?

Five public schools in Kernersville about 5,700 students
Glenn and East Forsyth High Schools
East Forsyth, Southeast, and Kernersville Middle Schools

3) Who Serves on the KCK Board?

Police Chief Tim Summers	Co-sponsor	Doug Kiger	President
Publisher John Owensby	Co-sponsor	David Fitzpatrick	Vice President
Superintendent Beverly Emory	Co-sponsor	Curtis Swisher	Treasurer
Bob Prescott	Community Representative	Dana Caudill Jones	Secretary
Kathy Jordon	WS/FC School System	Brad Craddock	Principal GHS
Patricia Gainey	WS/FC School System	Dossie Poteat	Principal EFMS
Stephanie Gentry	Principal SEMS	Lisa Smith Duggins	Principal KMS
Rodney Bass	Principal EFHS	LuAnn Davis	Community Representative
Renee' Rogers	Community Representative FTCC	Thomas Brown	Community Representative FTCC

4) What is the mission of Kernersville Cares for Kids?

Kernersville Cares for Kids was created by the people of Kernersville for the students of Kernersville to Lead by Example. Primarily, KCK raises money, awareness, and community-connectedness to strengthen our students to do their part to keep themselves, their schools, and their community drug-free.

5) Does KCK do drug testing?

No. KCK is a non-profit that encourages students to remain drug free and it encourages them to join the "It's My Call" Program (a voluntary drug testing program) at public schools. If a student fails the drug test, they get free help and get to stay in their sports and clubs as long as they accept free help. For more information go to the public schools web site; <http://wsfcs.k12.nc.us/education>

6) How does KCK get its funding?

Last year's KCK funding came from contributions from the public, support from the Town of Kernersville, support from Kernersville Foundation, support from Smitty's Grill.

7) What activities and programs does KCK provide to students and community?

Rat Brain Trip, Student Leadership Program, Xmas Parade float, Spring Folly Booth, Student Scholarships, and IMC program support with incentives.

8) When was KCK established and Why?

KCK was established in 1998 as a community initiative to combat student drug use and under-age drinking after a survey of 1700 local high school students revealed that the students needed additional help.

9) How does KCK spend its money?

Each year all five Kernersville schools are given a base monetary amount of \$500.00 and then \$1.00 for every student enrolled in each school. Principles reach out to students and together they develop strategies for this money within each school to raise drug awareness, create programs and incentives. In 2011-12 school year KCK started a "Student Leadership Scholarship" program where graduating high school students who will be continuing their education by attending a college or university and participated in KCK student leadership program qualifies to be considered for this scholarship. Two Scholarships were given of \$500.00 last year.

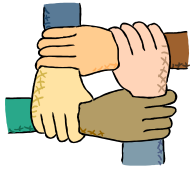
Other activities and programs include Rat Brain Trip, Student Leadership Program, Booth at Spring Folly, and Xmas Parade Float. Additional funds are invested in leadership training, KCK projects, and KCK Endowment.

10) Is it working? Do students in Kernersville respond to this program?

YES, Historically Kernersville Schools have an average higher participation rates than other public schools in the WS/FC school system. Student "IMC" participation last year

East Forsyth Middle School	31.7%	Glenn High School	87.0%
Kernersville Middle School	82.0%	East Forsyth High School	84.7%
Southeast Middle School	73.6%		

Kernersville Cares for Kids (KCK)



Was created to help our students remain free of drugs
And eliminate underage drinking and recently Tobacco free.

Connecting our students with their adult community

- Annual Lunch & Listen
- Spring Folly KCK Booth
- Christmas Parade
- WFU Rat's Brain Field Trip
- Student Leadership Training



Raising Accountability by

- Student Pledges
- Voluntary testing
- Promoting positive peer pressure

Leadership training & Recognition for Students



- 30 to 50 students from schools participate in KCK leadership classes
- Student-driven "It's My Call " promotion
- Guided brainstorming session
- Public Speaking Training & Opportunities
- Leadership Meetings with local leaders
- Training in event planning
- Direct involvement with school leadership
- Student initiation of community projects
- Trophies, Awards, & school victory parties
- Scholarship opportunities
- Partnership with Forsyth Technical Community College for Leadership training

Benefits of being a Table Sponsor

This Year's Guest Speaker is

D.J. Britt

A Local Businessman, who believes if you promote Leadership Skills within your business, success will come, however family will keep you happy and grounded

10th Annual Kernersville Cares for Kids Lunch & Listen

Annual Fundraiser

Wednesday, April 19, 2017

East Forsyth High School

A Table of 6 costs \$210.00

- Seats 5 Adults and 1 guest student
- You can help create a positive connection between students and their community
- By participating in L & L your business honors students who have said no to drugs

Benefits to buying a table of 6

- The table will be named for your company
- You will be in good company
- You will be recognized at the event
- You will be recognized in the program
- Tax Deductible
- Supporting one of the most successful drug prevention plans in the United States

IF YOU CAN'T SPONSOR A TABLE....

Individual tickets \$35.00

Can you buy tickets for students?

Can you attend as an individual?

Can you use these as "Client Gifts"?

Can you make a donation to KCK?

This program is ESPECIALLY beneficial for:

- **People who care about young people**
- **People at a crossroad in their lives**
- **People who need help moving forward**
- **People who have experienced loss or trauma**
- **People interested in increasing their personal power**

Q. Can I bring my own children or grandchildren?

A. Yes, Each person needs a paid ticket and you will need to provide transportation for the children.

Q. Can I buy a ticket for a specific student?

A. Yes, Any student with a ticket can attend as long as the student has parental permission and transportation.

Q. When do I have to pay and do you take a credit card?

A. Yes, KCK needs to be paid within 30 days of invoice. You can pay by credit card at the Chamber of Commerce (993-4521)

Q. Can I mail check to KCK?

A. Yes, An invoice will be made out and given to ticket buyer. Payment can be made in person or mailed to KCK P.O. Box 553 Kernersville, NC. 27285

Q. How will I get my ticket?

A. Buyer tells KCK how they want tickets delivered. Mailed, delivered, dropped off at Chamber of Commerce or picked up at event.

KCK Lunch & Listen Ticket Buyer Form
Kernersville Cares for Kids
10th Annual Lunch and Listen
Wednesday, April 19, 2017
www.kernersvillecaresforkids.org

KCK non-profit TIN # 56-2211597

Date of Purchase _____

Buyer/Billing Information

Name: _____

Address: _____

Contact Information:

Name of Contact: _____

Contact Phone # _____

Contact e-mail _____

_____ Number of Adult tickets you are sending with the students you are personally bringing.

_____ Number of Students you are sponsoring. (Selected by the schools)

Payment Options:

1. _____ Pay KCK Friend in person
2. _____ Pay by check, by mailing to (KCK P.O. Box Kernersville, NC 27285)
3. _____ Pay by Visa, cash, check at Kernersville Chamber of Commerce (993-4521)

Ticket Options:

1. _____ Delivered by KCK Friend
2. _____ Pickup at Kernersville Chamber of Commerce
3. _____ Pickup at the sign in Table at Event

KCK Friend who placed your Order _____

Name/Contacted Information



Kernersville Cares for Kids

P. O. Box 553

Kernersville, N.C. 27284

Invoice/Receipt

Date _____

BILL TO: _____

ITEM	Amount
6 tickets for KCK Lunch and Listen Program @ \$35.00	\$210.00

KCK non-profit TIN # 56-2211597

Please Remit Payment to:

**KCK
Po Box 553
Kernersville NC 27284**

Student Sample Sales Script

Hello, My name is _____, and I am a student from _____ School (or you may say a friend of KCK). I would like to invite you to the Kernersville Cares for Kids 10th Annual Lunch and Listen.

You have probably read about this event in the Kernersville News, Kernersville News Magazine or Kernersville Magazine. This event includes a buffet lunch and an exciting presentation by D.J. Britt

Go to Bio Sheet for Guest Speaker

The reason for the Lunch and Listen is so that students can meet their adult community and see for themselves that Kernersville does care for its kids. Also, the students want to show the adults that they care about Kernersville too.

Go to Flyer and explain date/time/cost

Go to the Benefit sheet and explain the benefits

CAN I SIGN YOU UP AS A TABLE SPONSOR

If yes... get out the buyer sheet and let them know you can invoice a company and they have 30 days to pay.

If No... is the answer, ask if they could sponsor a student, or buy an individual ticket, If they then answer yes, get out your buyer sheet.

Thanks so much for letting me tell you KCK's story and/or for supporting this event.

Then ask if they know anyone else that you may contact who might like to participate in this event.

Thank them again.

Biography for Guest Speaker DJ Britt

DJ is a McDonald's Owner/Operator with his wife, Terri. They own and operate 7 restaurants in the Winston-Salem area employing over 350 people. DJ started his career with McDonald's while attending North Carolina State University. He started in the kitchen as a grill person and worked his way through the ranks to become a shift manager and then eventually on to becoming an owner/operator. He has had the distinct pleasure of working with one of the most unselfish brands in the world today for 30 years thus far.

DJ is a native of Lumberton North Carolina. He attended the University of North Carolina Wilmington his freshman year and played baseball. He transferred to North Carolina State University his sophomore year and walked on the football team. He studied Business Management while attending NCSU and graduated before attending Hamburger University with McDonald's.

DJ is married to his wife of 20 years, Terri, and they have 3 boys and 2 dogs. Their son Austin is a freshman at High Point University, Carson is a senior at East Forsyth and he will attend Guilford College to play soccer and Caleb is a 7th grader at Kernersville Middle School.

DJ and Terri are actively involved with the Ronald McDonald House of Winston-Salem and they furnish meals to the families every Monday night.

DJ is also a Kernersville Rotarian and enjoys working with the students of East Forsyth and Glenn through the leadership academy in the summer.

When he is not handling the business of the Golden Arches, DJ likes to workout at the gym and spends time with Terri watching their boys play soccer and basketball on the weekend.

“Servant leadership is the key to your personal success”